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THE HONOR SOCIETY OF AMERICAN VETERANS

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Voyageurs All,

The attached report documents 92 submittals to the PR Committee which at face value seems to be encouraging. However, the fact is that the represent a very small fraction of the 40et8 Voitures.

The submittals are from only 17 Grands;

Area 1 = 26 submittals from 3 Grands

Area 2 = 11 submittals from 5 Grands

Area 3 = 53 submittals from 7 Grands

Area 4 = 2 submittals from 2 Grands

**Now comes the really telling numbers.**

Area 1 of the 26 submittals 15 were from 1 Locale and **no other Locales submitted.**

In Area 2 of the 11 submittals 6 were from 4 Locales.

In Area 3 of the 53 submittals 17 were from 7 Locales.

In Area 4 **nothing was submitted from any Locale.**

I know you cannot believe that only 12 Locales have any kind of Public Relations in the entire Société! Believe me, if this is even remotely true it is the number one reason that La Société is shrinking every year.

Don't forget that March 15<sup>th</sup> is La Société's birthday! The Ritual Manual contains the appropriate ceremony and is a great opportunity to invite the public and local press to a Promenade to witness the ceremony. (Don't forget to tell the PR Committee about it!)



Yours in service to la Société,

*Bob "OB 1" Cearlock*

National Directeur, Public Relations

**La Societe 40 et 8**